



BC Food Protection Association

"To Provide a forum to exchange information on protecting the food supply"

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BCFPA Spring Speaker's Evening Updates from Health Canada's Food Directorate & Risk Management from a Social Media Perspective

Wednesday, May 11, 2016 · Early Bird Deadline: April 29, 2016

Updates from Health Canada's Food Directorate: Supplemented Food Products in Canada, What You Need To Know

Dr. William Yan, Director of Bureau of Nutritional Sciences in Food Directorate, Canada



Dr. William Yan obtained his Master degree in Microbiology and Ph.D. degree in Medical Microbiology and Infectious Diseases from the University of Alberta. He completed his post-doctoral training at Tufts University Medical School, Boston, MA before beginning his career in Health Canada as a Research Scientist in 1995. He was Head of the Office of Biotechnology, Food Directorate, from 1999-2002, Chief of the Evaluation Division, Bureau of Microbial Hazards, from 2002-2008 and Director of the Health Effects Division of the Pest Management Regulatory Agency from 2008-2009. He was head of Canadian delegations for Codex Ad Hoc Intergovernmental Task Force on Foods Derived from Biotechnologies as well as the Organization for Economic Co-operation and Development Task Force for the Safety of Novel Foods and Feeds. In June 2010, Dr. Yan was appointed as Director of the Bureau of Nutritional Sciences in the Food Directorate. Since then, he has provided leadership in the Bureau's work on developing nutritional standards and regulations as well as pre-market assessment of novel foods, novel fibres, health claims and infant formulas. Recently, Dr. Yan led the transition of food-like natural health products to the food regulatory framework. He is currently leading the Food Directorate's work on improving how nutritional information is provided on food labels in Canada.

Dr. Yan will be speaking on the current direction of Health Canada regarding food and nutrition regulation, key priorities of the Bureau of Nutritional Sciences such as amendments to nutrition labelling regulations, revision to fortification policies and management of supplemented foods.

High Risk Communication Today

Della Smith, Principal, Q Workshop Inc

Della Smith has been described as being "strategic to the bone". She earned this reputation by delivering innovative, workable communications strategies for companies and organizations across Canada for over 30 years. As a consultant, Della has specialized in crisis and issues management, and worked on food related issues including product recalls, food tampering, activism, disease outbreaks, food poisoning and more. She has also worked extensively in the health sector and with regulatory agencies. Today her company, Q Workshop, focuses on helping organizations through workshops and facilitated sessions. They conduct messaging sessions; media/presentation training; stakeholder engagement and facilitated meetings. Dealing with difficult topics is their specialty. Della combines practical real life experience of working on high-risk situations with proven science based tools and techniques to her presentations and workshops. Della candidly shares what works and what doesn't.



Della will be speaking on food related high-risk communications through practical tips, tools and techniques.

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For more info, contact: president@bcfpa.net